



**SHENANDOAH**<sup>®</sup>  
UNIVERSITY  
School of Business



2021 Internationally Accredited  
Master of Business  
Administration &  
Graduate Certificates





"The decision to pursue my MBA at Shenandoah helped me acquire the tools I needed to get a leg up on many other job candidates and prepared me for a career in finance, doing what I love doing every day — helping my clients manage various aspects of financial lives such as portfolio construction, retirement planning and wealth transfer strategies."

— Kyle Scallion, MBA '12, BBA '11  
Financial Advisor, Merrill Lynch Wealth Management  
Washington, D.C.

# Welcome to the School of Business

## Your Career Partner for Life!

Today, business is faster, more competitive and requires individuals to have agility and competence across many domains. For many of us, this means learning new 21st-century skills.

Our MBA includes specialized concentrations, and we have introduced a series of certificate programs. Both provide today's professionals with the specific skill sets they need.

Check out our competitively priced programs in our ShenFlex format, where you can either participate in-person at one of three locations or study online.

## Locations

- Winchester, VA
- Loudoun County
- Fairfax, VA

## Duration

- Complete the MBA in one year or longer
- Stand-alone graduate business certificates can be completed in two semesters and can be applied towards electives in the MBA

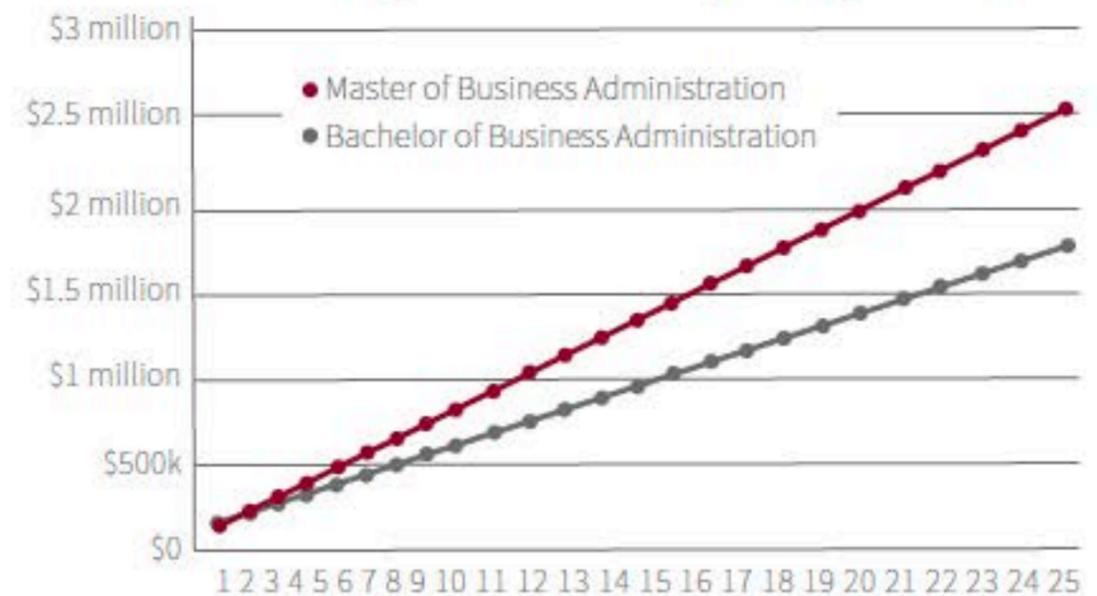
## Delivery Options

- Fully online
- On campus
- Both online and on campus

## Incentives

- No GMAT
- Financial Aid
- Graduate Assistantships
- Internships
- Career Support

## An MBA is still the best value and ROI of graduate programs



Projected increase in lifetime earnings:  
**\$575,000\***

\*Salary figures based on Payscale estimates for BBA and MBA holders over 25 years. Estimates may vary based on location and job role.

# Why Shenandoah?

Connect with world-class faculty, seasoned business executives and entrepreneurs on collaborative projects in sustainability, supply chain management, marketing, healthcare management, international business and esports management.

## Quick Stats

112

Graduate Students

25%

International Students

5%

Business Schools with the World-Renowned AACSB International Accreditation

### A SHENANDOAH MBA

With a Shenandoah MBA you will evolve as a leader, manager or entrepreneur, acquiring new problem-solving skill and advanced communication strategies as you advance and enrich your career. You will be engaged in the rapid pace of change in our world by improving your human skills and integrating emerging information and knowledge into your skill set.

### EXPERTS IN RESIDENCE

Our executives in residence are veteran business executives who provide individual mentoring for students, give lectures and offer executive-level views of multiple segments of the business world

### LEADERSHIP & MENTORING PROGRAM

LAMP is a collaborative partnership that pairs students with senior executives for one-on-one mentoring. Mentees work side by side with their mentors to learn the soft skills of leadership, teamwork, personal branding, and effective communication.

"The LAMP mentoring team consists of two Mayors, several CEOs, Presidents and Vice Presidents!"

– Fritz Polite | LAMP Director

### ANNUAL BUSINESS SYMPOSIUM

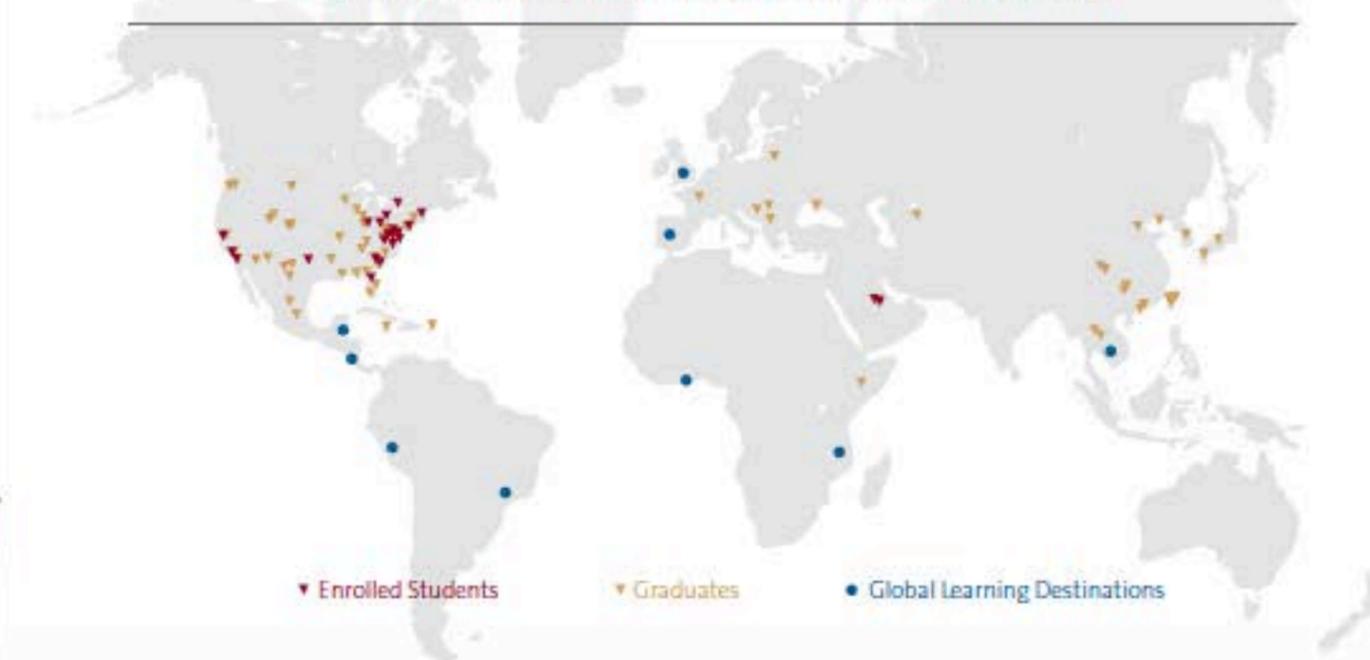
National and international business leaders share their hard-won business wisdom at our annual Business Symposium. The 2021 Business Symposium headliner is New York Times best-selling author and star of the television hit series—Shark Tank: Daymond John.



### GLOBAL PERSPECTIVE

Providing students with a global perspective is simply part of our DNA in the School of Business. These days many of the global business opportunities are done virtually. For example, SU students recently completed a study on the value of carbon financing for Space for Giants, the nonprofit dedicated to conserving Africa's ecosystems.

## Shenandoah School of Business Around The Globe



"At Shenandoah, all the professors knew my name, my goals, and went above and beyond to help me succeed. There was an incredible focus on learning with a global perspective. As someone passionate about international business, I took several courses abroad. I worked collaboratively with international CEOs and teams making lifelong friends all over the world. Since graduating, I have made big career moves that I could not have achieved without perseverance, love for what I do, and the help and support of all my great peers and professors."

– Annabelle Garcia, MBA, APMP '19  
Proposal Coordinator and Writer at Coalfire Federal, Ashburn, Virginia





## An MBA Designed for You.

### Master of Business Administration

A Shenandoah MBA is the hallmark of business excellence and renowned around the world for building problem-solving, communication-building and technological skills for business and industry leaders.

### Business Essentials Certificate

- Perfect for non-business managers interested in upskilling
- Provides a foundation for MBA coursework
- **Career Pathways:**
  - Health care
  - Small business
  - Manufacturing
  - Nonprofit

### MBA Concentrations or Stand-Alone Graduate Business Certificates

Concentrate your MBA in an area of interest or upskill with a stand-alone certificate.

#### Cybersecurity

- Gain the business-specific skills necessary to lead in cybersecurity field
- Course topics align with the CompTIA Security+ Exam
- **Career Pathways:**
  - Sr. Systems/Network/Security Administrator
  - Senior IT Auditor/ Penetration Tester
  - Sr. Security Specialist/Consultant/Engineer

#### Digital Marketing

- Learn digital marketing tactics and build a career that will evolve in tandem with the online business ecosystem
- **Career Pathways:**
  - Digital Marketing Manager
  - Marketing Analyst
  - Digital Content Manager/ Director
  - E-commerce Manager/Director

#### Esports Management

- Gain practical knowledge, tools, experiences and connections to advance your esports management career
- Become one of the first in the country to graduate with an academic focus in esports management
- **Career Pathways:**
  - Esports mid-level organizational administrator
  - Tournament Organizer
  - Production Manager

#### Healthcare Management

- Identify, anticipate, analyze and solve the complex problems facing healthcare organizations
- Provide healthcare organizations with indispensable, adept business guidance
- **Career Pathways:**
  - Human Resources Manager
  - Practice Manager
  - Pharmaceutical Sales Representative
  - Laboratory Manager

## Admission

**The School of Business welcomes students from all academic backgrounds.**

Applicants are admitted to the MBA program based on prior academic achievement, letters of recommendation, and a cover letter of intent outlining their educational and career objectives. The Graduate Management Admissions Test (GMAT) is not required.

## Tuition

**Shenandoah University recognizes the importance of helping students with educational expenses.**

MBA students may be eligible to apply for graduate fellowships to reduce the per-credit hour cost. Additional information about grants and student loans is available from the Office of Financial Aid at 540-665-4538.

## Apply now!

### Application deadlines:

#### Classes beginning in January

International Priority: **October 15**  
Domestic Final: **January 5**

#### Classes beginning in May

International Priority: **March 1**  
Domestic Final: **May 15**

#### Classes beginning in August

International Priority: **June 15**  
Domestic Final: **August 15**

## Locations

### Online

Join synchronous classes from the comfort of your home

### Winchester

Main Campus  
1460 University Dr.  
Winchester, VA 22601

### Loudoun County

Scholar Plaza, Loudoun  
44160 Scholar Plaza, Ste. 100  
Leesburg, VA 20176

### Fairfax - Inova Center for Personalized Health

8095 Innovation Park Drive  
Suite 301  
Fairfax, VA 22031-4868

## For more information:

### Graduate Admissions

540-665-4581  
Admit@su.edu  
su.edu/admissions



**Dr. Michael Magro**  
MBA Program Director  
540-535-3537  
mmagro@su.edu  
su.edu/MBA



“Shenandoah allowed me to apply in-class theory to real-life situations, including volunteer roles at the 2017 and 2018 College Football Playoff National Championship Games, the 2018 Winter Olympics and the 2019 Super Bowl. Through the LAMP program, I networked with important community leaders, and I developed friendships with classmates and professors who have contributed to my success post-graduation.”

— Casey Edsall, BBA '16, MBA '18  
Coordinator, partnership marketing, Baltimore Orioles  
Baltimore, Maryland

### Shenandoah Facts

- Established 1875
- Located in Winchester, Virginia, in the beautiful Northern Shenandoah Valley, as well as in Loudoun County and Fairfax, Virginia, conveniently in the heart of Northern Virginia.

Call: 540-665-4581 | Text: 540-592-4518 | [admit@su.edu](mailto:admit@su.edu)  
[su.edu/business](http://su.edu/business) | [su.edu/admit](http://su.edu/admit)



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Shenandoah University does not discriminate on the basis of sex, race, color, religion, national or ethnic origin, age, physical or mental disability or sexual orientation.