

Business Analytics Graduate Certificate

A Hybrid, Part-time, Two-semester Professional Certificate (12 credit hours)

ADMISSIONS REQUIREMENTS

- Complete a graduate application for admission
- Unofficial transcripts for initial admission
- Resume/C.V.
- Language Proficiency Requirement must be met. Submission of TOEFL, IELTS, PTE, or Duolingo English Test may be required. See our policy for full details: <https://www.su.edu/admissions/international-students>

PROGRAM PREREQUISITES

- Completion of a bachelor's degree from a regionally accredited institution – all majors welcome
- Applicants without relevant coursework may need to complete an online, zero-credit co-requisite course

PROGRAM DESCRIPTION

The Business Analytics Graduate Certificate prepares students to enter and advance in the field of business analytics by familiarizing them with current analytical software and techniques. Students will be able to use code-based business analytics software to analyze large-scale data, apply advanced predictive models to predict future values and model and solve real-life business problems to make business decisions. Graduates will be competitive candidates for entry-level positions such as Business Analyst or Data Analyst.

The certificate consists of four hybrid courses or 12 total credits that can be completed on-campus in Winchester or Leesburg, with courses delivered via Zoom as well. The full program can be completed in two semesters.

Course Requirements:

- QM 520 Descriptive Analytics for Business
- QM 521 Predictive Analytics for Business
- QM 522 Prescriptive Analytics for Business
- QM 523 Business Analytics Capstone

Credits can be applied as electives to the Master of Business Administration program.

ADMISSION & APPLICATION

Start term: Spring only

SPRING DEADLINES
 Rolling admission
 (courses begin in January)

PREREQUISITES: Bachelor's Degree
GMAT: Not Required

Applying to Shenandoah

Begin the online application process by going to www.su.edu/grsobapp.

Foreign Transcripts

International transcript evaluation by an accredited agency is an admission requirement. Approved services are listed at www.naces.org and <http://aice-eval.org/>.

Contact Us

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