

# Esports Management Graduate Certificate

Online or On-Campus, Part-time, Two-semester Professional Certificate (12 credit hours)

## ADMISSIONS REQUIREMENTS

- Complete a graduate application for admission
- Unofficial transcripts for initial admission
- Resume/C.V.
- Language Proficiency Requirement must be met. Submission of TOEFL, IELTS, PTE, or Duolingo English Test may be required. See our policy for full details: <https://www.su.edu/admissions/international-students>

## PROGRAM PREREQUISITES

- Completion of a bachelor's degree from a regionally accredited institution – all majors welcome

## PROGRAM DESCRIPTION

The Esports Management Graduate Certificate provides advanced esports practical knowledge for potential career paths in esports mid-level organizational administration, tournament organization, and production management.

Courses can be completed fully online or on-campus at our Winchester Main Campus or Scholar Plaza Campus in Leesburg, Virginia.

Course Requirements:

- ESPT 520 Esports Consumerism
- ESPT 570 Esports Entrepreneurship
- ESPT 590 Esports Digital Media Management
- ESPT 600 Esports Management Practicum

Credits can be applied as electives to the Master of Business Administration program.

## ADMISSION & APPLICATION

### Start term: Fall only

#### FALL DEADLINES

Rolling admission  
(courses begin in August)

PREREQUISITES: Bachelor's Degree

GMAT: Not Required

### Applying to Shenandoah

Begin the online application process by going to [www.su.edu/grsobapp](http://www.su.edu/grsobapp).

### Foreign Transcripts

International transcript evaluation by an accredited agency is an admission requirement. Approved services are listed at [www.naces.org](http://www.naces.org) and <http://aice-eval.org/>.

### Contact Us

Joey Gawrysiak  
Esports Program Director  
[jgawrysi@su.edu](mailto:jgawrysi@su.edu) | 540-665-3480

Dr. Bernadine Dykes  
Associate Dean of Graduate Programs  
Associate Professor of Management  
[bdykes@su.edu](mailto:bdykes@su.edu) | 540-535-3537

Office of Graduate Admissions  
1460 University Drive  
Winchester, VA 22601  
[sugradadmissions@su.edu](mailto:sugradadmissions@su.edu) | (540) 665-4581